



CONNECT WITH YOUR COMMUNITY THE WAY THEY WANT IT

SMS/TEXT messaging is clearly the best personal communicator of our time. Everyone carries a cell phone and everyone uses them. Our mission is to help business find positive applications for mobile. Here is what the leading marketing firms are saying:

"The smartest marketers know that consumers expect brands to have a significant mobile presence – and they are punishing companies that don't. SMS provides reach to all consumers, including the 50 percent who won't have smartphones and, when used wisely, leads to permission-based, monetizable databases."

2012 MOBILE NETWORKING FOR FITNESS

SMS is going to deliver value to your patrons and back to your organization – guaranteed.

- Help patrons keep the momentum on fitness in 2012;
- Help you build a real promotion tool that can drive continued participation.

And the program can be managed by your marketing/promotion team or by your membership services team. This is low-cost high-impact program designed by an organization that has been in SMS marketing since the beginning.

HOW IT WORKS

- Patrons sign-up from a sign on your service desk or through email.
- You login on the web and send (1-2) SMS each week. These SMS will reinforce their commitment and help them make the time to come in.
- Any time they want to stop the SMS, all they have to do is text STOP.

COST & BENEFIT

The program allows you to build a database of clientele and send them motivational messages. That's the basics. What that does for you is helps you be more effective for your clientele. After all, what does your clientele want? They want to use your facilities to achieve their personal goals. What prevents them? Finding the time to get in. This program has a very low cost and a very high return.

Text Connections is offering a three-month trial that makes this safe, easy and affordable. You can't be the first; but you can join in.

GET THE MESSAGE - Call 630-242-1900 or email info@textconn.com

