



### CONNECT WITH YOUR MOBILE COMMUNITY.

SMS/TEXT messaging is clearly the best personal communicator of our time. Everyone carries a cell phone and everyone uses them. The U.S. cellular carriers are working on rules/regulations taking every effort to ensure privacy and consumer protection. TxC honors those rules very carefully and ensures that any organization we work with abides by them. Yet, with all the potential problems, Text Connections Program will help you connect, strengthen and engage your community. The Auto Industry is behind in mobile!

### SIMPLE, PROVEN, INEXPENSIVE – WHO ISN'T USING IT?

All business segments and business sizes are using SMS Mobile in their marketing mix. It is proven, safe, inexpensive and a hard-driving revenue tactic. Get your SMS program provisioned today and launch it tomorrow. Text Connections offers sales and service department turn-key solutions too: Customer Announcement designs/language, employee instructions; cellular carrier/legal compliance notices and practices. Safe and complete.



#### SERVICE DEPARTMENT CONCEPTS

- Let consumers join when they come in
- Build that DB rapidly drive repeat business
- Send promotions to past customers
- We interface with your existing customer DB
- Drive Service Dept Revenue

#### SALES DEPARTMENT CONCEPTS

- Send Offers to your prospects
- Add TEXT option to your print ads
- Place SMS program signs in/around your lot, showroom
- Go big and offer big incentives: Contest, Deals, etc.
- Works with your customer DB to work past customers.

### WELCOME TO 2012

We have definitely become a mobile world. Technology has put the pads, pods and phones smack in our faces. This offer brings you into the mobile world. The designs and concept ideas behind this are all proven, compliant and consumer accepted practices. It's time to make the step.

**IT'S YOUR CALL -** Call 630-242-1900 or email [autodeals@textconn.com](mailto:autodeals@textconn.com)